



Press Release

Telia Carrier Expands into Mexico

Telia Carrier to Deliver High-Speed Internet Backbone Access for ISPs Addressing Underserved Markets

Stockholm – 3 May 2018 – [Telia Carrier](#) today announced that it is expanding into Mexico, providing wholesale IP Transit, Ethernet, IPX and Cloud Connect for Internet Service Providers (ISPs), content and cloud providers in the region. The company is rolling-out its first Point of Presence (PoP) in the city of Queretaro, north of Mexico City, a major industrial growth hub and nexus for content provider data center deployments.

A leading provider of 100G IP and transport services, Telia Carrier will enable ISPs and content providers in Mexico to connect to its [global IP backbone](#), AS1299, one of the largest in the world, at the highest speeds available in the region. While already serving many ISPs in the LATAM market using backhaul from strategic locations in the US, Telia Carrier will now have a physical presence that means it can fully address the currently underserved tier 2 and 3 operators and ISPs in the region.

“We see a huge demand in Mexico for IP Transit, DDoS protection and Cloud Connect services, and we already have many customers there, including mobile operators, local access providers and ISPs amongst others,” said Luis Velasquez, Mexico business manager, Telia Carrier. “ISPs and broadband carriers have had limited options to help them meet the needs of the Mexican market. The Mexican government is taking the initiative by opening the market and creating a competitive landscape, which will ultimately fuel the pace of digitalization in the country. With its formidable backbone, Telia Carrier now has the opportunity to directly serve mid-size ISPs looking for high-bandwidth



solutions that will enable them to deliver better services and cloud connectivity to their customers.”

Significant market opportunity, room for expansion

With a population of over 120 million people and a thriving business environment, Mexico represents a significant market opportunity. While new government regulations are starting to drive broadband penetration, a recent report from IFT noted that the smaller markets still lack broadband options.

Telia Carrier’s expansion in the region will also provide crucial backbone services for major U.S. based service, content and cloud providers that require low latency and high-speed connectivity in Mexico. It also creates an opportunity to address the local, in-market connectivity needs of regional content providers.

*“Telia Carrier is dedicated to delivering a responsive, connected experience to address demand in the Mexican market,” **said Ivo Pascucci, vice president, head of sales, Telia Carrier.** “With a physical presence in the region, we’ll be able to attract Mexican operators and content providers currently unable to purchase services within the U.S. jurisdiction by giving them direct access to our global network. The expansion will ensure a reliable gateway for business growth to connect Mexico and regions around the globe.”*

Top-ranked global backbone

Telia Carrier’s global fiber backbone has grown organically, without acquisitions, and was the first to be 100G-enabled in both Europe and North America. It was also the first network to successfully transmit 1 Tb/s in super channels on its U.S. network. According to Dyn Research’s global backbone rankings, Telia Carrier’s [global IP backbone](#), AS1299, is currently ranked as number one. Telia Carrier’s rapid growth and ascension through the rankings was highlighted in Dyn’s [‘Baker’s Dozen’](#) report. The company enables worldwide connectivity by connecting more than [230 Points of Presence](#)



(PoPs) across Europe, North America, Asia, and the Middle East, including more than 80 PoPs in North America alone.

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About Telia Carrier

Telia Carrier owns and operates one of the world's most extensive fiber backbones. Our mission is to provide exceptional network infrastructure and services – empowering individuals, businesses and societies to execute their most critical activities. By working close to our customers, we make big ideas happen at the speed of fiber. Discover more at teliacarrier.com.